

Rick Sanderson CV

I have worked on behalf of UK Farmers for the last 14 years in various food industry roles, all focused on Supply Chain Management and Adding Value to core products.

In the last 3 years I have established 2 supply chain businesses, one of which is Gate to Plate Solutions Ltd.



www.gatetoplate.co.uk

Gate to Plate Solutions is a Food Chain Consultancy with a primary focus on helping farmers understand and get the most from their food chain opportunity.

Consumers are increasingly more interested in food provenance, welfare, sustainability, ethics, the environment and food miles in particular, and with Gate to Plate I aim to help farmers and food companies capture this market opportunity.

Through Gate to Plate I have worked on behalf of breeding companies, farming co-ops, animal health companies, livestock associations, and UK supermarkets, and I wanted to prove that a sustainable retail chain could be created, based on equitable profit sharing and strong ethics.



www.buy-local.net

As part of Gate to Plate my wife and I created buy-LOCAL.net which is an Award-Winning Online Farmers' Market that is now Franchising across the UK. We deliver a whole basket of quality local produce to the residential and retail customer's door, including Organic vegetables, milk, bread, locally reared meats, and much more...

buy-LOCAL.net provides a new market at minimum fuss for local suppliers, giving them a virtual platform to sell their goods and position their brands, and a real route to market with the minimum of input from them.

Goods are collected fresh from the supplier, sorted en-route and delivered to the customer by buy-LOCAL, at a time that suits them!

We offer the customer quality, local food all with minimal food miles & carbon footprint, delivered using Bio-bags and minimal packaging, and all with ethical standards that deliver a sustainable living to the whole supply chain.

We are now offering our business model, technology and expertise as a Franchise Package throughout the UK.



www.pic.com

PIC, now part of Genus Plc, is the international leader in providing genetically superior pig breeding stock and technical support for maximizing genetic potential to the global pork chain.

For almost 3 years as Pork Chain Business Development Manager my role at PIC was to help them introduce their products into a new area of the pork supply chain. This was a new and Innovative role in which I developed value share programs, new supply arrangements, developed new contacts for PIC through to supermarket level, and managed & grew major key accounts successfully.



Traditional Goodness

www.vionfood.com

Grampian Country Food Group, now part of Vion Food, is the UK's 4th largest food company, supplying mainly own brand proteins to the retail trade. Beef producers will be familiar with McIntosh Donald, part of the larger Grampian Group.

During 3 years as UK Pork Procurement Manager for flagship plants, I reported to the Managing Director of the Group. I was 'Partnership in Livestock' Manager for Sainsburys Account, as well as being the face of pork supply chains for all UK Retail Accounts. Built supply chain procuring 50,000+ pigs during 3 years and gained internal promotions twice. I built industry unique real-time website for producer data, won Grant Awards from MLC and Project Managed several critical programs for industry and company.



www.danishcrown.com

Dalehead Foods, now part of Danish Crown, is one of the UK's largest primary processing and retail facing pork companies. Danish Crown as the

parent company produces and processes pork and beef, and is the largest meat processing company in Europe.

Enoying 4 years at Dalehead, I was responsible for procurement of 35,000 pigs per week, supplying 3 factories in Bristol, Cambridge and Manchester. I enjoyed success as Link Supply Chain Manager for the Waitrose account, building successful price premiums and contracts for pig producers. Supply Manager also for ASDA, and Roach Foods, and worked with the production team for BQP (Dalehead owned) owning 25,000 sows.



At the time of working for Dalgety they were one of the world's largest animal feed companies and feed milling operations, with co-products, livestock marketing and animal breeding as part of their wide portfolio.

With 4 years at Dalgety, I supported the Trading Team with presentational material and sales support, later becoming a member of Sales Team following promotion.

The best way to predict your future is to create it!

A handwritten signature in black ink, appearing to read "Rick Sanderson", followed by a horizontal line extending to the right.

Rick Sanderson